## User Story Template and Examples

User stories are often expressed in a simple sentence, structured as follows:

“As a [persona], I [want to], [so that].”

Breaking this down:

* "As a [persona]": Who are we building this for? We’re not just after a job title, we’re after the persona of the person. Max. Our team should have a shared understanding of who Max is. We’ve hopefully interviewed plenty of Max’s. We understand how that person works, how they think and what they feel. We have empathy for Max.
* “Wants to”: Here we’re describing their intent — not the features they use. What is it they’re actually trying to achieve? This statement should be implementation free — if you’re describing any part of the UI and not what the user goal is you're missing the point.
* “So that”: how does their immediate desire to do something this fit into their bigger picture? What’s the overall benefit they’re trying to achieve? What is the big problem that needs solving?

For example, user stories might look like:

* As Max, I want to invite my friends, so we can enjoy this service together.
* As Sascha, I want to organize my work, so I can feel more in control.
* As a manager, I want to be able to understand my colleagues progress, so I can better report our success and failures.

User Story

A001

As a user I should be able to view the result by opening a URL.

A002

As a user I should get the result very fast.

A003

As a user I should view the result with a loading graphic, so that I can get intuitive results rather than some numbers or words description.

A004

As a user I should find the user interface simple and clear, so I can find what I want as fast as I can..

A005

…...

B001

As a system I should be able to identify whether a string is positive, neutral or negative overall so that I don't need to spend extra time to find out most people’s opinions.

B002

As a system I should be able to identify whether the attitude towards a certain specified topic is positive, neutral or negative.

B003

As a system I should be able to give a confidence estimate showing how likely it is that the sentiment value is accurate

C001

As a system I should be displaying data both from the database and live Tweets.

C002

As a user I should be able to search for a specific search term.

C003

As a user I should be able see what is currently trending worldwide.

C004

As a user I should be able to enter a custom location to view local trends.

C005

As a user I can click a trend to find out more.

C006

As a user I can view trends visually, to get an overview of volume and sentiment.

C007

As a user I should be able to read the plain text tweets relating to a chosen topic/ word.

D001

As a user I should be able to quickly pick out the key information while reading.

D002

As a user I should see new tweets come in in real-time.

D003

As a user I can see a word cloud after entering my search term.

D004

As a user I can see a text list of the top words used in positive and negative tweets.